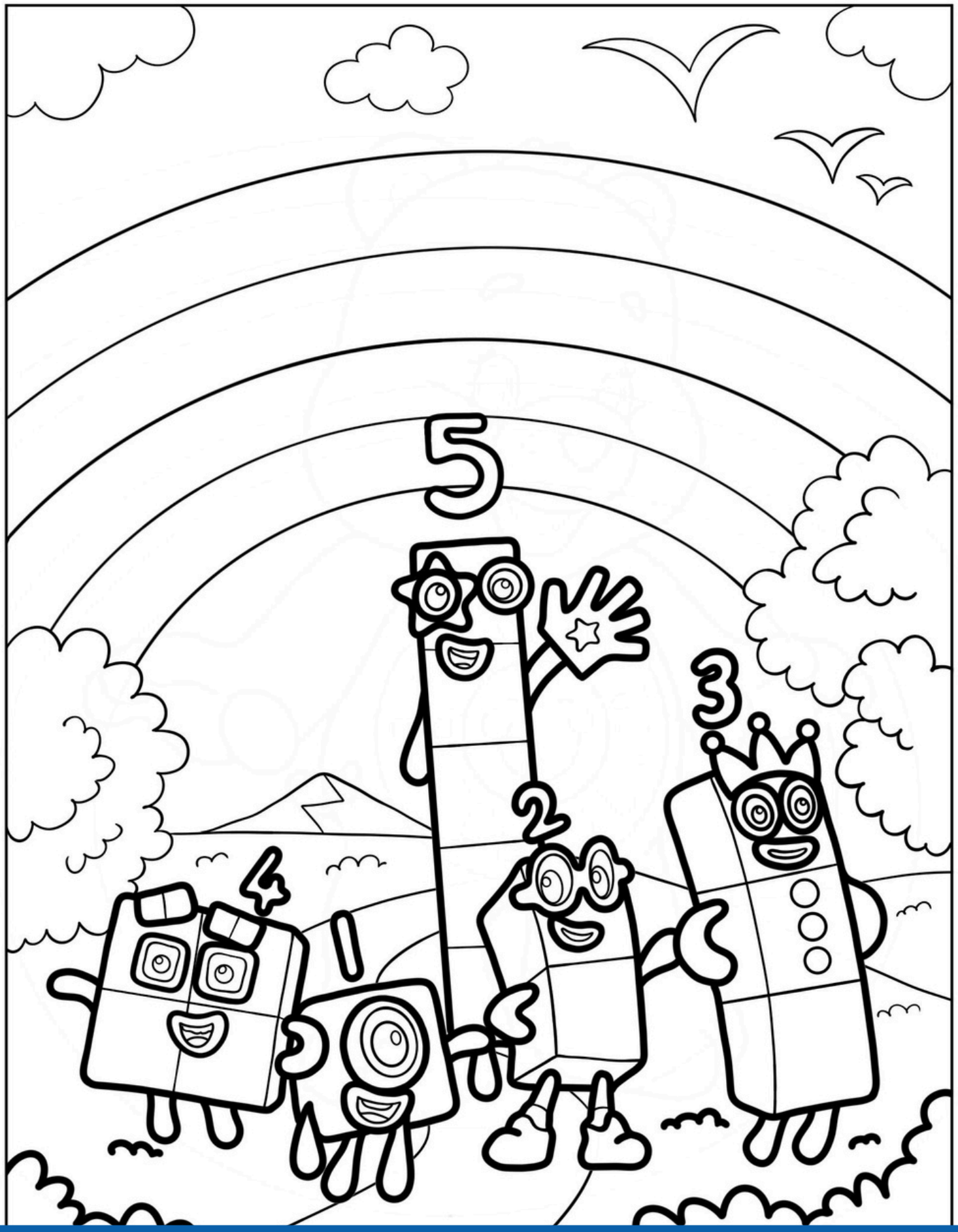раскраска